

Embark Physio Website Usage Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit embarkphysio.com.au (the “Site”)

What kind of personal information do we collect about you?

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.” We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit www.allaboutcookies.org.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site

The Device information cannot identify you personally. Embark Physio can only identify you personally if you give this information voluntarily. We only record your name, contact number, and email address if you provide it when you submit a form or send us a message. When you submit a form, this is emailed directly to Embark Physio and not stored on a web server.

How do we use the information we collect?

We will only use Personal Information for the purpose you have provided it. We may use this information internally by Embark Physio team members who need it as part of normal business activities. We do not disclose or use your personal information for use in mailing lists or databases.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

Sharing your personal information

We share your Device Information with third parties to help us use your Device Information, as described above. For example, we use Google Analytics to help us understand how our customers use the Site, you can read more about how Google uses your Personal Information here:

- www.google.com/intl/en/policies/privacy/
- You can also opt-out of Google Analytics here: www.tools.google.com/dlpage/gaoptout

We may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

How to contact us

If you have given us your email address and do not wish to receive future emails from Embark Physio, please contact us:

Phone: 0450 594 416

Email: Info@embarkphysio.com.au

Post: PO Box 3124 Myaree, WA 6154